



GREAT RIVER GREENING  
RESTORING LAND, WATER AND WONDER

# 2019 ANNUAL REPORT



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# A LETTER FROM OUR EXECUTIVE DIRECTOR



Executive Director  
Keith Parker

This September I celebrated my first year anniversary at Great River Greening. I knew about our organization's important work before taking the helm and the organization's hands-on approach to learning aligns with my leadership style. I have seen first-hand the impact we have on environmental stewardship and community engagement, it is something I am proud to champion alongside supporters like you.

This report is an invitation to reflect. What follows in these pages tells you about our progress going into the current year. We worked on 119 projects with the support of over 2,000 volunteers, collaborating with dozens of public, private and community organizations.

Our successes are because of you. Side by side, we have planted, seeded, harvested and otherwise restored 2,013 acres of Minnesota's threatened natural landscapes, all thanks to our volunteers, donors, and sponsors. Your generosity is a powerful resource, directly responsible for deeper community engagement and enriched habitats throughout the state.

Last year was transformative for us, as we added several new faces to our field, outreach and administrative staff, as well as our board of directors. With each change, Great River Greening has gained insight, expertise, and vision.

We will need all those qualities and more as we weather the current pandemic. If 2020 so far is any indication, I feel confident that, with your support, we will continue to adapt and innovate in this changing world. In our 25th year, we are strong enough to rise to the challenge of restoring land and water in the midst of finding our new normal. This experience has revealed how we are all truly committed to be better communities. When threatened, we come together to support what we love.

As we head into our next 25 years, we see renewed appreciation for our parks, trails, waterways and prairies. This beauty and wonder will continue as we inspire and engage community members of all ages, but especially our children and teens.

We thank you for supporting us in this work. It is more critical than ever as we take a deep breath and head into 2021.

A handwritten signature in blue ink that reads "Keith Parker".

# 2019 By the Numbers



**2,104** volunteers engaged

**2,013** acres of public land restored

**1,012** youth engaged in caring for our natural world

**21%** of volunteers were people of color

**36,377** trees & pollinator-friendly wildflowers and grasses planted

**49** volunteer events across Minnesota



## 2019-2020 Board of Directors



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 Laura Betker  
 Brenda Boehler, Secretary  
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\*\*term ended in 2019

# 2019 Foundation & Corporate Donors

Thank you to our volunteers, donors, and community partners.

**\$50,000+**

McKnight Foundation  
Saint Paul Area Association of Realtors

**\$10,000-49,999**

3M Foundation  
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**\$500-999**

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Ciranda  
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Gustavus Adolphus College  
Jean and Craig Jentz Foundation  
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WirthCo Engineering

## 2019 Financials

### Revenue

Public Support	483,479
Government grants and contracts	2,302,235
Program service fees	227,337
Special events*	74,689*
Other income and in-kind	394
<b>Total</b>	<b>3,088,134</b>

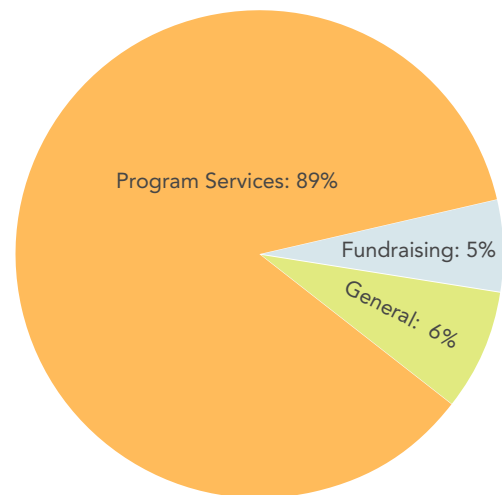
### Expenses

Program Services	2,872,741
Management & General	148,073
Fundraising	171,765
<b>Total</b>	<b>3,192,579</b>

### Assets & Liabilities

Total Assets	1,139,213
Total Liabilities	349,591
<b>Total Net Assets</b>	<b>789,622</b>

\* Net total



# 2019 Individual Donors

## \$1,000+

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## Thank You

We'd like to thank the additional 150 donors and 2,000+ volunteers for making our work possible.

We also thank the more than 40 project partners and landowners in 2019 with whom we collaborated on restoration and enhancement projects, as well as the Minnesota Environmental Trust Fund and the Lessard-Sams Outdoor Heritage Fund.



We do our best to keep reporting as accurate as possible and apologize for any errors. Please contact Kirsten Gulbro at [kgulbro@greatrivergreening.org](mailto:kgulbro@greatrivergreening.org) with any concerns.